Programme Structure Diagram:

FdA Applied Hospitality Management - 126700

<table>
<tr><td></td><td rowspan="6">ENROLMENT AND INDUCTION WEEK</td><td>TERM 1 (10 weeks)</td><td>TERM 2 (10 weeks)</td><td>TERM 3 (10 weeks)</td></tr>
<tr><td rowspan="2">Level 4
(Stage 1)</td><td>BUSN41921
Global Service Management
[30 credits]</td><td>BUSN41923
Contemporary Digital Marketing
[30 credits]</td><td>BUSN41924
Digital Enterprise and Innovation
[30 credits]</td></tr>
<tr><td colspan="3">BUSN41925
Academic and Professional Development
[30 credits]</td></tr>
<tr><td rowspan="2">LEVEL 5
(Stage 2)</td><td>BUSN51936
Strategic Leadership and Management
[30 credits]</td><td>BUSN51938
Strategic Experience Design
[30 credits]</td><td>BUSN51939
Strategic Management in Hospitality and Events
[30 credits]</td></tr>
<tr><td colspan="3">BUSN51937
Applied Project
[30 credits]</td></tr>
</table>