

Programme Structure Diagram: BA (HONS) HOSPITALITY MANAGEMENT AND EVENT MANAGEMENT WITH FOUNDATION

		TERM 1 (10 weeks)	TERM 2 (10 weeks)	TERM 3 (10 weeks)
Level 3 (Stage 0) (Foundati on Year)	ENROLMENT AND INDUCTION WEEK	<MODULE CODE> Principles of Business Innovation [30 credits]	<MODULE CODE> Digital Enterprise and Customer Experience [30 credits]	<MODULE CODE> Project X [30 credits]
		<MODULE CODE> Research, Academic, Digital, Employability Skills [30 credits]		
<MODULE CODE> The Contemporary Hospitality Landscape [30 credits]		<MODULE CODE> Hospitality and Events Marketing and Digital Engagement [30 credits]	<MODULE CODE> Smart Service Operations and Guest Experience [30 credits]	
<MODULE CODE> Self-Made: Mastering Professional Identity and Communication [30 credits]				
<MODULE CODE> Finance for Hospitality and Events Leaders [30 credits]		<MODULE CODE> Leadership and Resilience [30 credits]	<MODULE CODE> Sustainable Hospitality Operations [30 credits]	
<MODULE CODE> Creative Event Management [30 credits]				
<MODULE CODE> Hospitality Business Decision Making [30 credits]		<MODULE CODE> Strategic Events, Impact and Legacy [30 credits]	<MODULE CODE> The Future of Work [30 credits]	
<MODULE CODE> Capstone Project [30 credits]				