

Programme Structure Diagram:

BA (HONS) HOSPITALITY MANAGEMENT AND EVENT MANAGEMENT WITH FOUNDATION- 126400

		TERM 1 (10 weeks)	TERM 2 (10 weeks)	TERM 3 (10 weeks)
Level 3 (Stage 0) (Foundati on Year)	ENROLMENT AND INDUCTION WEEK	BUSN31904 Principles of Business Innovation [30 credits]	BUSN31905 Digital Enterprise and Customer Experience [30 credits]	BUSN31906 Project X [30 credits]
		BUSN31907 Research, Academic, Digital, Employability Skills [30 credits]		
LEVEL 4 (Stage 1)		BUSN41926 The Contemporary Hospitality Landscape [30 credits]	BUSN41927 Hospitality and Events Marketing and Digital Engagement [30 credits]	BUSN41928 Smart Service Operations and Guest Experience [30 credits]
		BUSN41929 Self-Made: Mastering Professional Identity and Communication [30 credits]		
LEVEL 5 (Stage 2)		BUSN51935 Finance for Hospitality and Event Leaders [30 credits]	BUSN51943 Leadership and Resilience [30 credits]	BUSN51944 Sustainable Hospitality and Events Operations [30 credits]
		BUSN51945 Creative Event Management [30 credits]		
LEVEL 6 (Stage 3) (Top Up)		BUSN61931 Hospitality Business Decision Making [30 credits]	BUSN61932 Strategic Events, Impact and Legacy [30 credits]	BUSN61933 The Future of Work [30 credits]
		BUSN61934 Capstone Project [30 credits]		