

Programme Structure Diagram: FdA Global Business and Enterprise

	ENROLMENT AND INDUCTION WEEK	TERM 1 (10 weeks)	TERM 2 (10 weeks)	TERM 3 (10 weeks)
Level 4 (Stage 1)		<MODULE CODE> Business in a Global Context [30 credits]	<MODULE CODE> Contemporary Digital Marketing [30 credits]	<MODULE CODE> Digital Enterprise and Innovation [30 credits]
		<MODULE CODE> Academic and Professional Development [30 credits]		
LEVEL 5 (Stage 2)		<MODULE CODE> Strategic Leadership and Management [30 credits]	<MODULE CODE> Business Operations Excellence [30 credits]	<MODULE CODE> Financial Analysis for Decision-making [30 credits]
		<MODULE CODE> Applied Project [30 credits]		