

Programme Structure Diagram: BA (HONS) BUSINESS ENTREPRENEURSHIP AND MANAGEMENT WITH FOUNDATION

		TERM 1 (10 weeks)	TERM 2 (10 weeks)	TERM 3 (10 weeks)
Level 3 (Stage 0) (Foundation Year)	ENROLMENT AND INDUCTION WEEK	<MODULE CODE> Principles of Business Innovation [30 credits]	<MODULE CODE> Digital Enterprise and Customer Experience [30 credits]	<MODULE CODE> Project X [30 credits]
		<MODULE CODE> Research, Academic, Digital, Employability Skills [30 credits]		
LEVEL 4 (Stage 1)		<MODULE CODE> Economy and Finance Unlocked [30 credits]	<MODULE CODE> The Innovative Mindset [30 credits]	<MODULE CODE> Managing for Impact [30 credits]
		<MODULE CODE> Self-Made - Mastering Professional Identity and Communication [30 credits]		
LEVEL 5 (Stage 2)		<MODULE CODE> Organisational Behaviour in a Digital World [30 credits]	<MODULE CODE> Fundamentals of Business Law and Ethics [30 credits]	<MODULE CODE> Smart Operations and The Digital Ecosystem [30 credits]
		<MODULE CODE> Digital Marketing: Strategy and Practice [30 credits]		
LEVEL 6 (Stage 3) (Top Up)		<MODULE CODE> Strategic Leadership and Influence [30 credits]	<MODULE CODE> Digital Innovation Consultants [30 credits]	<MODULE CODE> The Future of Work [30 credits]
		<MODULE CODE> The Venture Creation Hub [30 credits]		