

Programme Structure Diagram:

BA (HONS) BUSINESS ENTREPRENEURSHIP AND MANAGEMENT WITH FOUNDATION - 126100

		TERM 1 (10 weeks)	TERM 2 (10 weeks)	TERM 3 (10 weeks)
Level 3 (Stage 0) (Foundati on Year)	ENROLMENT AND INDUCTION WEEK	BUSN31904 Principles of Business Innovation [30 credits]	BUSN31905 Digital Enterprise and Customer Experience [30 credits]	BUSN31906 Project X [30 credits]
		BUSN31907 Research, Academic, Digital, Employability Skills [30 credits]		
LEVEL 4 (Stage 1)		BUSN41918 Economy and Finance Unlocked [30 credits]	BUSN41919 The Innovative Mindset [30 credits]	BUSN41920 Managing for Impact [30 credits]
		BUSN41929 Self-Made - Mastering Professional Identity and Communication [30 credits]		
LEVEL 5 (Stage 2)		BUSN51932 Organisational Behaviour in a Digital World [30 credits]	BUSN51933 Fundamentals of Business Law and Ethics [30 credits]	BUSN51934 Smart Operations and The Digital Ecosystem [30 credits]
		BUSN51942 Digital Marketing: Strategy and Practice [30 credits]		
LEVEL 6 (Stage 3) (Top Up)		BUSN61928 Strategic Leadership and Influence [30 credits]	BUSN61929 Digital Innovation Consultants [30 credits]	BUSN61933 The Future of Work [30 credits]
		BUSN61930 The Venture Creation Hub [30 credits]		