

Programme Information

FdA Global Business and Enterprise, 000168

Overview

Programme Title	FdA Global Business and Enterprise
Programme Code	000168

Additional Components	
Component Type	Standard
Banner Code	
Applies to all Offerings	Yes
Offerings	

Award Details	
Award Type	Exit Award
Award Description	Certificate in Higher Education
Award Short Title	Certificate in Higher Education
Award Title	Certificate in Higher Education
FHEQ Level	Level 4

Award Details	
Award Type	Target Award
Award Description	
Award Short Title	
Award Title	FdA Global Business and Enterprise
FHEQ Level	Level 5

Awarding Institution	ULaw only
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Study Level	Undergraduate
Programme Type	Partnership
Primary Subject	
Secondary Subject	Programme Vision The vision of the FdA Global Business and Enterprise is to serve as a premier launchpad for socially responsible, digitally fluent, and agile business practitioners who are equipped to navigate the complexities of a volatile global

	economy. By fusing creative entrepreneurship with rigorous analytical mechanics, we aspire to empower a diverse cohort of learners to move beyond traditional administrative roles and lead with purpose in an era of rapid technological and environmental change. Programme Aims The programme aims to provide a transformative educational experience that develops a critical understanding of global organisational structures while mastering the hands-on application of contemporary digital tools and Agile methodologies. It seeks to cultivate "Cultural Intelligence" (CQ) and ethical leadership skills, enabling students to formulate evidence-based solutions to real-world business challenges. Ultimately, the programme aims to deliver an inclusive, project-based curriculum that fosters the academic resilience and professional confidence required for immediate impact in the workplace or seamless progression to Level 6 study. Programme Rationale The rationale for this programme is driven by a critical shift in the Higher Education landscape and the evolving needs of the labour market, where there is a significant "skills gap" in digitally literate mid-level managers. Recognising that many students from disadvantaged or vocational backgrounds face barriers to traditional three-year degrees, this FdA provides an accessible, career-oriented entry point with a secure Level 5 exit award. By aligning with the QAA Business and Management Subject Benchmark Statement (2023) and focusing on the ethical application of AI and ESG frameworks, the programme ensures that widening participation learners do not just enter the business world but enter it with the high-value technical and strategic competencies needed to thrive in the 21st-century commercial landscape.
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Total Credits	240
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Details

Programme Overview	Lead the Change. Build the Future. In a world defined by rapid digital disruption and global shifts, "business as usual" is no longer enough. The FdA Global Business and Enterprise is a high-octane, future-focused programme
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designed for the next generation of entrepreneurs, digital pioneers, and strategic leaders. This isn't just a degree, it's an incubator for your professional potential. Why Choose This Course? We don't just teach business; we live it. Our integrated learning approach means you'll blend deep academic theory with the high-tech tools of the trade. From mastering Generative AI and Agile methodologies to launching your own digital start-up, you will move from the classroom to the boardroom with total confidence. What You'll Master:

- Digital Disruption: Navigate the world of E-commerce, AI, and digital transformation with hands-on technical fluency.
- Purpose-Led Leadership: Go beyond profit. We embed ESG (Environmental, Social, and Governance) and the UN Sustainable Development Goals into your core strategy, preparing you to lead with ethics and impact.
- The Entrepreneurial Toolkit: Learn to prototype solutions using Design Thinking and pivot with the agility of a global SME.
- Inclusive Excellence: Build the "Cultural Intelligence" (CQ) needed to manage diverse, global teams in a way that champions Equity, Diversity, and Inclusion (EDI).

The Experience: Forget traditional exams. Here, your progress is measured through applied research, live pitches, and professional portfolios. You will work on real-world business cases, using data-driven insights to solve complex challenges. Supported by dedicated Success Tutors, you will develop a "Day One" readiness that makes you a high-value asset in any industry. Your Future Starts Here: Whether you aim to disrupt the market with your own venture or climb the ladder of a global multinational, the FdA Global Business and Enterprise gives you the mechanics, the mindset, and the network to succeed. Programme highlights:

- Integrated Digital Fluency: Students master the hands-on application of generative AI, e-commerce platforms, and data analytics tools to navigate a digitally disrupted global economy.
- Purpose-Driven Strategy: The curriculum systematically embeds ESG (Environmental, Social, and Governance) and UN Sustainable Development Goals, ensuring graduates lead with ethical and sustainable impact.
- Authentic Assessment Diet: Traditional exams are replaced by coursework, including live pitches, professional reports, and business simulations that mirror real-world industry tasks.
- Agile Operational Mindset: Through the mastery of Lean and Agile methodologies, students develop the mechanics to optimise organisational workflows and respond rapidly to market change.
- Scaffolded Success Framework: A dedicated year-long 'Academic and Professional Development' module provides a continuous support structure to bridge the gap between vocational experience and HE-level rigour.
- Global Cultural Intelligence: The programme cultivates "CQ" (Cultural Intelligence) and inclusive leadership skills, preparing students to manage diverse teams across international borders and varying cultural contexts.
- Project-Based Capstone: The final year culminates in an independent Applied Project where students act as consultants to solve complex, real-world business problems through evidence-

	based analysis.
Owning School	Business School
Owning Department	Business Management
Collaborating Departments	
Common Core	

Duration

Unit of duration - FT	Years
Duration - Full Time Minimum	2
Duration - Full Time Maximum	4
Unit of duration - PT	
Duration - Part Time Minimum	
Duration - Part Time Maximum	

Offerings

Offerings	
Display Name	FT-BL-Feb
Mode of Study	Full Time
Mode of Delivery	Blended - on campus and online
Intakes	February
Campus	
Language of Study	English
Student Type	Domestic
Active	Yes
Publish?	Yes
Clarification to Appear in Handbook	

Offerings	
Display Name	FT-BL-Jun
Mode of Study	Full Time
Mode of Delivery	Blended - on campus and online
Intakes	June
Campus	
Language of Study	English
Student Type	Domestic
Active	Yes
Publish?	Yes
Clarification to Appear in Handbook	

Offerings	
Display Name	FT-BL-Oct
Mode of Study	Full Time
Mode of Delivery	Blended - on campus and online
Intakes	October
Campus	

Language of Study	English
Student Type	Domestic
Active	Yes
Publish?	Yes
Clarification to Appear in Handbook	

Partnership Provider

Accreditation

Placement / Work Based Training / Professional Practice

Apprenticeships

Admissions

Admission Requirements	
Entry criteria type	Academic entry requirements
Entry criteria details	Typical offer levels (e.g., 48 UCAS points) or equivalent international qualifications.

Admission Requirements	
Entry criteria type	English language entry requirements
Entry criteria details	GCSE English at grade C/4 or equivalent · Functional Skills English Level 2. Or Duolingo English Test (DET) 85 minimum

Admission Requirements	
Entry criteria type	Equivalent qualifications
Entry criteria details	Non-Standard Entry: For applicants who do not meet standard academic entry criteria, a flexible entry policy will allow for: • No formal qualifications are required, but applicants must have 2 years of relevant work experience and a level of English proficiency to be able to demonstrate understanding of business analysis, effective time management and working with others. • For any non-standard entry, an interview will be required to assess an applicant's ability to meet the Level 3 qualification criteria/ benchmark. • Assessment via: A Personal Statement explaining motivation and experience and an interview to assess readiness for study. • A written task to evaluate academic ability (if necessary). • Other relevant and equivalent Level 3 UK and international qualifications are considered on an individual basis, and we encourage students from diverse educational backgrounds apply.

RPLs, articulation agreements and exemptions	
Description	In line with standard University of Law policy
Maximum number of RPL credits	

Application route ID	
Application route	Direct Application
Description	

Minimum age requirements	
Description	18+

Visa process applicable?	
Visa process	No

Intake Quota Min	15
Intake Quota Max	2500
First intake start date	01-Sep-2026
First intake application date	01-Aug-2026

Employability

Academic progression opportunities	Academic Progression: • Level 6 Top-Up: A primary destination for graduates is the BA (Hons) Business Entrepreneurship and Management (Top-Up). Approximately 50% of graduates are expected to progress to Level 6 at the University of Law to complete their full undergraduate degree. • Lifelong Learning: Graduates possess the self-awareness and research literacy required to engage in continuous professional development (CPD) or further specialist training.
Career progression opportunities	Career and Employability Prospects: • Entry-Level and Supervisory Roles: Graduates are prepared for a range of professional positions, including Project Coordinator, Operations Assistant, Client Account Officer, and Digital Marketing Coordinator. • Entrepreneurial Readiness: Students graduate with the ability to launch or support new business ventures, having mastered tools like the Business Model Canvas and developed an understanding of digital enterprise. • Digital and AI Fluency: Graduates possess "workplace readiness" in emerging technologies, enabling them to use AI tools ethically to support business innovation and decision-making. • Social and Ethical Leadership: Having engaged with UN Sustainable Development Goals (SDGs), graduates are prepared to make responsible decisions grounded in ethics, cultural understanding, and sustainability.

Programme Structure

Structural model	
Type	Linear
Description	

Structure Notes	The programme is delivered via a standard 240-credit framework Each level comprises 120 credits, delivered as four 30-credit modules Three modules are delivered in 10-week blocks (Term 1, 2, or 3). One module per level is a "Long-Thin" module that runs across all 30 weeks to support longitudinal skills development.
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Structure - 240 credit points	
Stage 1 - Year 1 - 120 credit points <i>Focus: Creativity, Collaboration, Confidence</i>	CORE
[MODULE] New Business in Global Context Proposed 2026.01 - 30 credit points	
[MODULE] New Contemporary Digital Marketing Proposed 2026.01 - 30 credit points	
[MODULE] New Digital Enterprise and Innovation Proposed 2026.01 - 30 credit points	
[MODULE] New Academic and Professional Development Proposed 2026.01 - 30 credit points	
Stage 2 - Final Year - 120 credit points <i>Focus: Application, Analysis, and Mechanics</i>	CORE
[MODULE] New Strategic Leadership and Management Proposed 2026.01 - 30 credit points	

[MODULE] New Business Operations Excellence Proposed 2026.01 - 30 credit points
[MODULE] New Financial Analysis for Decision Making Proposed 2026.01 - 30 credit points
[MODULE] New Applied Project Proposed 2026.01 - 30 credit points

Learning Outcomes

Learning Outcomes	
Code	CLO1
Description	Explain the structure, function, and purpose of diverse organisations operating within global business contexts.
Number	1
Domain	Knowledge and Understanding

Learning Outcomes	
Code	CLO2
Description	Discuss core theories and models of management, leadership, marketing, and operations, including ethical, sustainable, and culturally intelligent practices.
Number	2
Domain	Knowledge and Understanding

Learning Outcomes	
Code	CLO3
Description	Summarise the principles of digital transformation, entrepreneurial finance, and data-driven decision-making in contemporary business environments.
Number	3
Domain	Knowledge and Understanding

Learning Outcomes	
Code	CLO4
Description	Apply conceptual frameworks (e.g., Business Model Canvas, Lean/Agile tools) to analyse, optimise, and develop innovative global business strategies.
Number	4
Domain	Cognitive Skills

Learning Outcomes	
Code	CLO5
Description	Interpret financial statements, key ratios, and cost data to evaluate business performance and make justified, evidence-based recommendations.
Number	5
Domain	Cognitive Skills

Learning Outcomes	
Code	CLO6
Description	Critically evaluate the impact of digital disruption, ethical, and societal factors on business models and decision-making in a

	global setting.
Number	6
Domain	Cognitive Skills

Learning Outcomes	
Code	CLO7
Description	Plan, manage, and execute applied creative business projects that address defined challenges, using relevant project management and research tools.
Number	7
Domain	Practical Skills, Professional Competencies

Learning Outcomes	
Code	CLO8
Description	Conduct applied research using qualitative and quantitative methods and interpret the results to validate findings and inform business strategy.
Number	8
Domain	Practical Skills, Professional Competencies

Learning Outcomes	
Code	CLO9
Description	Utilise digital tools, data visualisation (dashboards), and AI ethically AI to manage information, present insights, and enhance business operations.
Number	9
Domain	Practical Skills, Professional Competencies

Learning Outcomes	
Code	CLO10
Description	Communicate ideas clearly and persuasively through written reports, professional presentations, and digital formats to diverse audiences.
Number	10
Domain	Transferable Skills

Learning Outcomes	
Code	CLO11
Description	Demonstrate leadership, collaboration, and team working skills, contributing to continuous improvement and respecting diverse global perspectives.
Number	11
Domain	Transferable Skills

Learning Outcomes	
Code	CLO12
Description	Engage in personal and professional reflection to monitor academic progress, enhance career planning, and cultivate adaptability and resilience.
Number	12
Domain	Transferable Skills

Publish and Integration

Publish in Handbook?	No
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