Programme Information

BA (Hons) Business Entrepreneurship and Management with Foundation, 000165

Overview

Programme Title	BA (Hons) Business Entrepreneurship and Management with Foundation
Programme Code	000165

Additional Components	
Component Type	With foundation
Banner Code	
Applies to all Offerings	Yes
Offerings	

Award Details	
Award Type	Target Award
Award Description	Bachelor of Arts
Award Short Title	Bachelor of Arts
Award Title	BA (Hons) Business Entrepreneurship and Management
FHEQ Level	Level 6

Award Details	
Award Type	Exit Award
Award Description	Bachelor of Arts
Award Short Title	Bachelor of Arts
Award Title	BA Business Entrepreneurship and Management
FHEQ Level	Level 6

Award Details	
Award Type	Exit Award
Award Description	Certificate in Higher Education
Award Short Title	Certificate in Higher Education
Award Title	Certificate in Higher Education
FHEQ Level	Level 4

Award Details	
Award Type	Exit Award
Award Description	Diploma in Higher Education
Award Short Title	Diploma in Higher Education
Award Title	Diploma in Higher Education
FHEQ Level	Level 5

Awarding Institution	ULaw only

Study Level	Undergraduate
Programme Type	Partnership
Primary Subject	
Secondary Subject	

Total Credits	480

Details

Programme Overview	Fulfil your ambitions to study a degree in business, management or hospitality Study a focused, intensive programme designed to provide you with the foundational academic, commercial, and professional literacy required for immediate success, with your choice of one of the two connected full degree programmes: BA (Hons) Business Entrepreneurship and Management (BEM) or BA (Hons) Hospitality and Event Management (HEM). The four foundation modules are designed to develop your skills, your knowledge and your understanding of contemporary business progressively from theoretical principles in your first term 1, through applied digital practices in term 2, to a strategic capstone project that culminates in term 3. In parallel, throughout the year, you will develop academic and professional skills and gain the confidence to succeed. Supported to succeed: Transition effectively into higher-level study through our bespoke, supportive foundation year, which helps you develop the skills you need to succeed. Action at the Core: Participate in the Venture Creation Hub to develop your own business idea from concept to an investment-ready plan or work with an existing SMME to shape their action plan for growth. Strategic Simulation: Step into the shoes of a director in our Boardroom Simulations and consultancy games, making high-stakes strategic decisions in real-time. Data-Driven Leadership: Learn to harness big data and AI to inform strategy in modules like The Future of Work and Smart Operations and Digital Ecosystems. Responsible Innovation: Modules such as Fundamentals of Business Law and Ethics equip you to lead ethically in a social justice and climate-conscious world. Integrated Employability: A dedicated "Professional Portfolio" thread runs through every level (Self-Made, Digital Marketing: Strategy and Practice, and The Future of Work), ensuring you graduate with honed skills and a roadmap for success culminating in a critical appraisal and application of management theory. The programme is aimed

	at individuals seeking to drive innovation and lead change in business across sectors. It aims to develop well rounded business graduates able to innovate and to lead transformational change. You will also be able to identify market opportunities; embrace new ideas, new ways of working and new ways of doing business, as well as, leverage the potential of evolving and emerging technologies and exploit strategic insights. The vision behind the programme is to create graduates with an entrepreneurial mindset, able to take the spark of an idea, test it, develop it and make it into a sound business proposition – and then to lead delivery – be it a strategic change within an existing company or branching out in their own start-up. As a graduate, you will have a thorough grounding in business management theory and practice as well as an understanding of the drivers shaping business, including technology, ethics, sustainability and social responsibility, alongside the impacts of wider political and economic factors. You will have the flexibility and resilience to adapt effectively to change as well as to lead change. You will have the human capital to work with, lead and inspire others while supporting them on their journeys of change.
Owning School	Business School
Owning Department	Business Management
Collaborating Departments	
Common Core	

Duration

Unit of duration - FT	Years
Duration - Full Time Minimum	4
Duration - Full Time Maximum	6
Unit of duration - PT	
Duration - Part Time Minimum	
Duration - Part Time Maximum	

Offerings

Offerings	
Display Name	FT-OC-Feb
Mode of Study	Full Time
Mode of Delivery	On Campus
Intakes	February
Campus	
Language of Study	English
Student Type	Domestic
Active	Yes
Publish?	Yes
Clarification to Appear in Handbook	

Offerings	
Display Name	FT-OC-Jun
Mode of Study	Full Time
Mode of Delivery	On Campus
Intakes	June
Campus	
Language of Study	English
Student Type	Domestic
Active	Yes
Publish?	Yes
Clarification to Appear in Handbook	

Offerings	
Display Name	FT-OC-Oct
Mode of Study	Full Time
Mode of Delivery	On Campus
Intakes	October
Campus	
Language of Study	English
Student Type	Domestic
Active	Yes
Publish?	Yes
Clarification to Appear in Handbook	

Partnership Provider

Accreditation

Placement / Work Based Training / Professional Practice

Apprenticeships

Admissions

Admission Requirements	
Entry criteria type	Academic entry requirements
Entry criteria details	o 32 UCAS tariff points from accepted qualifications, or o Pass at Foundation Diploma in Business and/or Management (Level 3 or 4), or o Merit, Pass, Pass at BTEC Extended Diploma, or o Pass at UALAB Extended Diploma, or o 32 UCAS tariff points from an accredited Access to Higher Education Diploma in appropriate subject, or o A minimum of 24 points in the International Baccalaureate

Admission Requirements	
Entry criteria type	English language entry requirements
Entry criteria details	IELTS 6.0 (with no element below 5.5) or equivalent for students whose first language is not English.

Admission Requirements	
Entry criteria type	Equivalent qualifications
Entry criteria details	Applications from mature students with relevant work experience are welcomed and assessed via interview and portfolio review, aligning with the University's Widening Participation goals.

Admission Requirements	
Entry criteria type	Other entry requirements
Entry criteria details	4 GCSE passes at grade A*-C and/or grade 4-9 including Functional Skills English/Key Skills Communication Level 2

RPLs, articulation agreements and exemptions	
Description	In line with standard University of Law policy
Maximum number of RPL credits	

Application route ID	
Application route	Direct Application
Description	

Application route ID	
Application route	UCAS
Description	

Minimum age requirements	
Description	18+

Visa process applicable?	
Visa process	No

Intake Quota Min	
Intake Quota Max	
First intake start date	01-Sep-2026
First intake application date	01-Aug-2026

Employability

Academic progression	Graduates will be well prepared to progress to postgraduate

opportunities	study in business, management, entrepreneurship and related disciplines. The programme progressively develops the academic, research, analytical and professional capabilities required for further study, while Level 6 learning in consultancy, strategic leadership, digital innovation and applied research provides a strong foundation for progression to Master's-level programmes, including strategic business management, entrepreneurship, innovation and related fields.
Career progression opportunities	Career progression opportunities The programme prepares graduates for diverse career pathways across business, management and entrepreneurship, including progression into management and leadership roles, consultancy, business development, operations, digital business and innovation, as well as self-employment and venture creation. Entrepreneurial capabilities, including opportunity recognition, creative problem-solving, adaptability, initiative, evidence-informed decision-making and the ability to create value under conditions of uncertainty, are developed as transferable skills for work, enabling graduates to build businesses, progress within organisations and lead innovation and change.

Programme Structure

Structural model	
Type	Linear
Description	

Structure Notes	The programme is delivered via a standard 480-credit framework Each level comprises 120 credits, delivered as **four 30-credit modules** Three modules are delivered in 10-week blocks (Term 1, 2, or 3). One module per level is a "Longitudinal" module that runs across all 30 weeks to support longitudinal skills development.

Structure - 480 credit points	
Stage 1 - Foundation Year - 120 credit points	CORE
[MODULE] New Principles of Business Innovation Proposed 2026.01 - 30 credit points	
[MODULE] New Digital Enterprise and Customer Experience Proposed 2026.01 - 30 credit points	
[MODULE] New Project X Proposed 2026.01 - 30 credit points	
[MODULE] New Research, Academic, Digital, and Employability Skills Proposed 2026.01 - 30 credit points	
Stage 2 - Year 1 - 120 credit points	CORE
[MODULE] New Economy and Finance Unlocked Proposed 2026.01 - 30 credit points	
[MODULE] New The Innovative Mindset Proposed 2026.01 - 30 credit points	
[MODULE] New Managing for Impact Proposed 2026.01 - 30 credit points	
[MODULE] New Self-Made: Mastering Professional Identity and Communication Proposed 2026.01 - 30 credit points	
Stage 3 - Year 2 - 120 credit points	CORE
[MODULE] New Organisational Behaviour in a Digital World Proposed 2026.01 - 30 credit points	

[MODULE] New Fundamentals of Business Law and Ethics Proposed 2026.01 - 30 credit points	
[MODULE] New Smart Operations and Digital Ecosystems Proposed 2026.01 - 30 credit points	
[MODULE] New Digital Marketing: Strategy and Practice Proposed 2026.01 - 30 credit points	
Stage 4 - Final Year - 120 credit points	CORE
[MODULE] New Strategic Leadership and Influence Proposed 2026.01 - 30 credit points	
[MODULE] New Digital Innovation Consultants Proposed 2026.01 - 30 credit points	
[MODULE] New The Future of Work Proposed 2026.01 - 30 credit points	
[MODULE] New The Venture Creation Hub Proposed 2026.01 - 30 credit points	

Learning Outcomes

Learning Outcomes	
Code	CLO1
Description	Evaluate the complex internal functions of organisations (marketing, finance, operations, people) and their dynamic interrelationships with the wider global, political, and economic business environment,
Number	1
Domain	Knowledge and Understanding

Learning Outcomes	
Code	CLO2
Description	Systematically analyse the theories of innovation and entrepreneurship to identify, validate, and exploit commercial opportunities, managing the risks associated with new venture creation or organisational change.
Number	2
Domain	Knowledge and Understanding

Learning Outcomes	
Code	CLO3
Description	Discuss the principles of responsible management, authentic leadership, and sustainability, evaluating how organisations can balance profitability with social justice and environmental stewardship (ESG).
Number	3
Domain	Knowledge and Understanding

Learning Outcomes	
Code	CLO4
Description	Demonstrate a comprehensive understanding of the impact of digital technologies, data analytics, and artificial intelligence on organisational strategy, operational efficiency, and customer engagement.
Number	4
Domain	Knowledge and Understanding

Learning Outcomes	
Code	CLO5
Description	Synthesise complex and often incomplete information from diverse sources to formulate evidence-based strategies and innovative solutions to unstructured business problems.
Number	5
Domain	Cognitive Skills

Learning Outcomes	
Code	CLO6
Description	Appraise business theories, data, and industry practices to challenge assumptions and propose alternative courses of action that drive organisational performance.
Number	6
Domain	Cognitive Skills

Learning Outcomes	
Code	CLO7
Description	Communicate complex business concepts and strategic visions effectively to diverse audiences using a range of professional formats (visual, oral, written, and digital).
Number	7
Domain	Practical Skills, Professional Competencies

Learning Outcomes	
Code	CLO8
Description	Apply technical business skills, including financial forecasting, digital marketing campaign creation, and operational planning, to execute professional tasks to an industry standard.
Number	8
Domain	Practical Skills, Professional Competencies

Learning Outcomes	
Code	CLO9
Description	Demonstrate resilience, emotional intelligence, and self-management in professional contexts, taking proactive responsibility for personal wellbeing and continuous career development.
Number	9
Domain	Transferable Skills

Learning Outcomes	
Code	CLO10
Description	Work inclusively and effectively within diverse teams, demonstrating leadership capabilities and the ability to negotiate, influence, and resolve conflict to achieve shared objectives
Number	10
Domain	Transferable Skills

Publish and Integration

Publish in Handbook?	No