

Programme Structure Diagram:

BA (HONS) HOSPITALITY MANAGEMENT AND EVENT MANAGEMENT WITH FOUNDATION

	ENROLMENT AND INDUCTION WEEK	TERM 1 (10 weeks)	TERM 2 (10 weeks)	TERM 3 (10 weeks)
Level 3 (Stage 0) (Foundati on Year)		<MODULE CODE> Principles of Business Innovation [30 credits]	<MODULE CODE> Digital Enterprise and Customer Experience [30 credits]	<MODULE CODE> Project X [30 credits]
		<MODULE CODE> Research, Academic, Digital, Employability Skills [30 credits]		
LEVEL 4 (Stage 1)		<MODULE CODE> The Contemporary Hospitality Landscape [30 credits]	<MODULE CODE> Hospitality Marketing and Digital Engagement [30 credits]	<MODULE CODE> Smart Service Operations and Guest Experience [30 credits]
		<MODULE CODE> Mastering Professional Identity and Communication [30 credits]		
LEVEL 5 (Stage 2)		<MODULE CODE> Finance for Hospitality Leaders [30 credits]	<MODULE CODE> Leadership and Resilience [30 credits]	<MODULE CODE> Hospitality Business Decision Making [30 credits]
		<MODULE CODE> Creative Event Management [30 credits]		
LEVEL 6 (Stage 3) (Top Up)		<MODULE CODE> Sustainable Hospitality Operations [30 credits]	<MODULE CODE> Revenue Management and Distribution [30 credits]	<MODULE CODE> The Future of Work [30 credits]
		<MODULE CODE> Hospitality Live Project [30 credits]		