

Programme Specification: FdA Global Business and Enterprise

Section 1: Overview		
1	Programme Title	FdA Global Business and Enterprise
2	Programme Code	125600
3	Component Type	Foundation Degree
4	Applied to all offerings	Yes
5	HECOS codes	100078
Section 2: Award Details		
1	Award Type	Exit Award
2	Award Description	Certificate in Higher Education
3	Award Title	Certificate in Higher Education
4	FHEQ Level	Level 4
5	Award Type	Target Award
6	Award Description	Foundation Degree in Arts
7	Award Title	FdA Global Business and Enterprise
8	FHEQ Level	Level 5
Section 3: Programme information		
1	Awarding institution	The University of Law
2	Delivering institution	London College of Contemporary Arts (LCCA)
3	Study Level	Undergraduate
4	Programme Type	Partnership
5	Total credits	360

Section 4: Details		
1	Summary programme description	<i>Lead the Change. Build the Future</i> In a world defined by rapid digital disruption and global shifts, "business as usual" is no longer enough. The FdA Global Business and Enterprise is a high-octane, future-focused programme designed for the next generation of entrepreneurs, digital pioneers, and strategic leaders. This isn't just a degree—it's an incubator for your professional potential. Why Choose This Course? We don't just teach business; we live it. Our integrated learning approach means you'll blend deep academic theory with the high-tech tools of the trade. From mastering Generative AI and Agile methodologies to launching your own digital start-up, you will move from the classroom to the boardroom with total confidence. What You'll Master: • Digital Disruption: Navigate the world of E-commerce, AI, and digital transformation with hands-on technical fluency. • Purpose-Led Leadership: Go beyond profit. We embed ESG (Environmental, Social, and Governance) and the UN Sustainable Development Goals into your core strategy, preparing you to lead with ethics and impact. • The Entrepreneurial Toolkit: Learn to prototype solutions using Design Thinking and pivot with the agility of a global SME. • Inclusive Excellence: Build the "Cultural Intelligence" (CQ) needed to manage diverse, global teams in a way that champions Equity, Diversity, and Inclusion (EDI). The Experience Forget traditional exams. Here, your progress is measured through applied research, live pitches, and professional portfolios. You will work on real-world business cases, using data-driven insights to solve complex challenges. Supported by dedicated Success Tutors, you will develop a "Day One" readiness that makes you a high-value asset in any industry. Your Future Starts Here Whether you aim to disrupt the market with your own venture or climb the ladder of a global multinational, the FdA Global Business and Enterprise gives you the mechanics, the mindset, and the network to succeed.

2	Programme highlights	• Integrated Digital Fluency: Students master the hands-on application of generative AI, e-commerce platforms, and data analytics tools to navigate a digitally disrupted global economy. • Purpose-Driven Strategy: The curriculum systematically embeds ESG (Environmental, Social, and Governance) and UN Sustainable Development Goals, ensuring graduates lead with ethical and sustainable impact. • Authentic Assessment Diet: Traditional exams are replaced by 100% coursework, including live pitches, professional reports, and business simulations that mirror real-world industry tasks. • Agile Operational Mindset: Through the mastery of Lean and Agile methodologies, students develop the mechanics to optimise organisational workflows and respond rapidly to market change. • Scaffolded Success Framework: A dedicated year-long 'Academic and Professional Development' module provides a continuous support structure to bridge the gap between vocational experience and HE-level rigour. • Global Cultural Intelligence: The programme cultivates "CQ" (Cultural Intelligence) and inclusive leadership skills, preparing students to manage diverse teams across international borders and varying cultural contexts. • Project-Based Capstone: The final year culminates in an independent Applied Business Project where students act as consultants to solve complex, real-world business problems through evidence-based analysis.
3	Owning School	Business School
4	Owning Department	Business Management
5	Programme Director Name	Dr Nsima Ekong / Dr Daniel Hagan
6	Programme Director Email	nsima.ekong@lcca.ac.uk / daniel.hagan@lcca.ac.uk
7	Applied to all offerings	No
8	Administrative Contact Name	Stefania Danca
9	Administrative Contact Email	Foundation.programmes@lcca.ac.uk
10	Applied to all offerings	Yes

Section 5: Duration and offerings

1	Duration – FT minimum	2 years
2	Duration – FT maximum	4 years
3	Mode of Study	Full-Time / Full-Time Weekend
4	Mode of Delivery	On Campus
5	Intakes	October / February / June
6	Campus	LCCA London
7	Language of Study	English
8	Student Type	Domestic
9	Active	Yes
10	Publish	Yes

Section 6: Partnership Provider

1	Name	London College of Contemporary Arts (LCCA)
2	Location of Delivery	LCCA London

Section 7: Admissions

1	Entry Criteria	Standard Entry: Typical offer levels (e.g., 48 UCAS points) or equivalent international qualifications. Non-Standard Entry: For applicants who do not meet standard academic entry criteria, a flexible entry policy will allow for: • No formal qualifications are required, but applicants must have 2 years of relevant work experience and a level of English proficiency to be able to demonstrate understanding of business analysis, effective time management and working with others. • For any non-standard entry, an interview will be required to assess an applicant's ability to meet the Level 3 qualification criteria/ benchmark. • Assessment via: A Personal Statement explaining motivation and experience and an interview to assess readiness for study. • A written task to evaluate academic ability (if necessary). • Other relevant and equivalent Level 3 UK and international qualifications are considered on an individual basis, and we encourage students from diverse educational backgrounds apply. English Language:
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2	RPLs, articulation agreements and exemptions	In line with standard University of Law policy
3	Maximum number of RPL credits	In line with standard University of Law policy
4	Application route	Direct Application
5	Minimum age requirements	18+
6	Visa process applicable?	No
7	Intake Quota Minimum	15
8	Intake Quota Maximum	2,500
9	First Intake Start Date	September 2026
10	First Intake Application Date	August 2026

Section 3: Programme Structure

1	Programme Concept	Programme Vision The vision of the FdA Global Business and Enterprise is to serve as a premier launchpad for socially responsible, digitally fluent, and agile business practitioners who are equipped to navigate the complexities of a volatile global economy. By fusing creative entrepreneurship with rigorous analytical mechanics, we aspire to empower a diverse cohort of learners to move beyond traditional administrative roles and lead with purpose in an era of rapid technological and environmental change. Programme Aims The programme aims to provide a transformative educational experience that develops a critical understanding of global organisational structures while mastering the hands-on application of contemporary digital tools and Agile methodologies. It seeks to cultivate "Cultural Intelligence" (CQ) and ethical leadership skills, enabling students to formulate evidence-based solutions to real-world business challenges. Ultimately, the programme aims to deliver an inclusive, project-based curriculum that fosters the academic resilience and professional confidence required for immediate impact in the workplace or seamless progression to Level 6 study. Programme Rationale
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		The rationale for this programme is driven by a critical shift in the Higher Education landscape and the evolving needs of the labour market, where there is a significant "skills gap" in digitally literate mid-level managers. Recognising that many students from disadvantaged or vocational backgrounds face barriers to traditional three-year degrees, this FdA provides an accessible, career-oriented entry point with a secure Level 5 exit award. By aligning with the QAA Subject Benchmark Statement (2023) and focusing on the ethical application of AI and ESG frameworks, the programme ensures that widening participation learners do not just enter the business world but enter it with the high-value technical and strategic competencies needed to thrive in the 21st-century commercial landscape.
2	Structural Model	Linear
3	Programme Learning Outcomes	Upon successful completion of the programme, students will be able to: A. Knowledge and Understanding • A1: Explain the structure, function, and purpose of diverse organisations operating within global business contexts. • A2: Discuss core theories and models of management, leadership, marketing, and operations, including ethical, sustainable, and culturally intelligent practices. • A3: Summarise the principles of digital transformation, entrepreneurial finance, and data-driven decision-making in contemporary business environments. B. Cognitive and Intellectual Skills • B1: Apply conceptual frameworks (e.g., Business Model Canvas, Lean/Agile tools) to analyse, optimise, and develop innovative global business strategies. • B2: Interpret financial statements, key ratios, and cost data to evaluate business performance and make justified, evidence-based recommendations. • B3: Critically evaluate the impact of digital disruption, ethical, and societal factors on business models and decision-making in a global setting. C. Professional and Practical Skills • C1: Plan, manage, and execute applied creative business projects that address defined challenges, using relevant project management and research tools. • C2: Conduct applied research using qualitative and quantitative methods and interpret the results to validate findings and inform business strategy. • C3: Utilise digital tools, data visualisation (dashboards), and AI ethically AI to manage information, present insights, and enhance business operations.

		D. Transferable and Key Skills D1: Communicate ideas clearly and persuasively through written reports, professional presentations, and digital formats to diverse audiences. D2: Demonstrate leadership, collaboration, and team working skills, contributing to continuous improvement and respecting diverse global perspectives. D3: Engage in personal and professional reflection to monitor academic progress, enhance career planning, and cultivate adaptability and resilience.					
4	Structure Notes	The programme is delivered via a standard 240-credit framework Each level comprises 120 credits, delivered as four 30-credit modules Three modules are delivered in 10-week blocks (Term 1, 2, or 3). One module per level is a "Long-Thin" module that runs across all 30 weeks to support longitudinal skills development.					
5	Programme structure		Module Code	Module Title	Status	Delivery	Credits
			Year 1 / Level 4 / Cert HE Focus: Creativity, Collaboration, Confidence				
			TBC	Business in Global Context	Core	Block	30
			TBC	Contemporary Digital Marketing	Core	Block	30
			TBC	Digital Enterprise and Innovation	Core	Block	30
			TBC	Academic and Professional Development	Core	3-Term	30
			Year 2 / Level 5 / Dip HE Focus: Application, Analysis, and Mechanics				
			TBC	Strategic Leaderships and Management	Core	Block	30
			TBC	Business Operations Excellence	Core	Block	30
			TBC	Financial Analysis for Decision-making	Core	Block	30
			TBC	Applied Business Project	Core	3-Term	30
6	Publish in Handbook	No					