
UCA University
for the
Creative Arts

FdA Applied Business Management

Course Information Document
2025-26



FdA Applied Business Management

Awarded by	University for the Creative Arts
Taught by	The London College of Contemporary Arts (LCCA)
Location	London
Language	English
Duration	2 years Full-time
Suitability for incoming mobility students	Not applicable
Minimum Entry Criteria	Standard Route 48 UCAS points, or A Levels: DD, or BTEC Level 3, or NVQ Level 3, or Access to HE, or Accepted T Levels: 48 UCAS points In addition to the above applicants will be required to have three GCSE passes at grade C or above



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(including Maths and English) or Equivalent qualifications at Level 2 with English and Maths.

Non-Standard Entry

For applicants who do not meet standard academic entry criteria, a flexible entry policy will allow for:

No formal qualifications are required, but applicants must have 2 years of relevant work experience and a level of English proficiency to be able to demonstrate understanding of business analysis, effective time management and working with others.

For any non-standard entry, an interview will be required to assess an applicant's ability to meet the Level 3 qualification criteria/ benchmark.

Assessment via: A Personal Statement explaining motivation and experience and an interview to assess readiness for study.

A written task to evaluate academic ability (if necessary).

Other relevant and equivalent Level 3 UK and international qualifications are considered on an individual basis, and we encourage students from diverse educational backgrounds apply.

English Language Proficiency

GCSE English at grade C/4 or equivalent

Functional Skills English Level 2.

Or Duolingo English Test (DET) 85 minimum



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*To see the accepted Qualifications and Credit Framework qualifications, visit:

<http://uca.ac.uk/study/accepted-qualifications/>

Recognition/Accreditation Not Applicable

Regulation

The University for the Creative Arts and its courses are regulated by the Office for Students.

This course has been designed in line with Sector Recognised Standards and reference points, including:

[Subject Benchmark Statement: Business and Management](#)

[Characteristics Statement: Foundation Degree](#)

[Sector-recognised standards](#)

For further information about how the course is quality assured see [UCA's Quality & Standards Manual](#).

What to expect

Applied Business Management is an integrated and future-focused course designed to give you the skills, mindset, and confidence to thrive in today's fast-changing business world. What makes this programme stand out is its experiential and project-based learning approach, where you will work on practical business challenges that reflect how things are done in the real world.



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This course is designed to meet the growing demand for skills in areas like critical thinking, creative problem-solving, adaptability, data literacy, digital communication, project coordination, leadership, emotional intelligence, sustainable decision making, and strategic thinking. As businesses continue to evolve through automation, digital transformation, and changing workforce expectations, this course prepares you to navigate complex situations with agility, innovation and purpose. You will build the confidence to work across sectors and disciplines, equipped with both the technical know-how and the interpersonal skills that employers value in today's competitive job market.

You will explore topics and trends that matter now and, in the future, including ESG (Environmental, Social, and Governance) principles, the UN Sustainable Development Goals (SDGs), the VUCA framework (Volatility, Uncertainty, Complexity, and Ambiguity), and DEI (Diversity, Equity, and Inclusion). These are fully embedded into the course to help you build a skillset that is not only practical and current but also socially responsible and globally aware.

Before teaching on your course starts, as part of the enrolment, induction and orientation, you will have a 2-week programme, **My Toolkit for Success**, to help you orientate, refresh your skills, and prepare you for study. This will include one to one personalised support through our Student Success Tutors. This toolkit will help you transition into university studies. It will be complemented throughout year one with dedicated academic skills learning, embedded into your course and taken further in year two.

When you progress to the second year of the FdA course, you will participate in the **Successful Transitions Toolkit**, a focused, one-week induction programme designed to support your return to study and prepare you for the academic and professional demands of the second year. This structured and purposeful continuation recognises the achievements made in the first year and helps you build on that foundation with increased confidence and clarity.

Year 1 (Level 4)

Level 4 of the FdA Applied Business Management programme lays the foundation for your academic and professional journey, equipping you with the core knowledge, confidence, and mindset to engage with the demands of a modern business environment. The year begins with a dedicated two-week programme, *My Toolkit for Success*, which provides returning and non-traditional learners with the confidence, academic tools, and digital skills needed to thrive. This includes structured guidance to help you settle in, develop core study habits, and navigate university life successfully.

Each of the four units that make up the year combine applied study with academic development: *Academic Skills for Success*, *Contemporary Business Environment*, *Marketing in the Digital Age*, and *Digital Transformation and Business Innovation*. These units introduce you to the realities of the modern business world and support the development of both your theoretical understanding and practical, vocational skills. You will engage with emerging business trends and apply your learning through real-world scenarios that reflect current industry expectations.

Throughout the year, there is a strong emphasis on future-focused, project-based learning. You will explore key topics such as sustainability, innovation, digital transformation, and entrepreneurial thinking. Concepts such as ESG, the UN's SDGs, DEI, and the VUCA framework are embedded across the curriculum. You will also be introduced to how Artificial Intelligence (AI) is reshaping modern business, with guidance on how to ethically leverage AI tools to improve efficiency and effectiveness, while considering responsibility, fairness, and impact.

By the end of Level 4, you will have gained a clear understanding of how businesses operate in today's digital and global landscape. You will have developed essential academic and professional skills such as critical thinking, communication, teamwork, innovation, digital literacy, AI awareness, report writing, and presentation skills. With tailored support and a curriculum designed to bridge the gap between education and employment, you will be well prepared to progress into more advanced studies at Level 5,

with a solid applied knowledge base and the confidence to succeed in a wide range of professional settings.

The Aims at Level 4 Are to:

Introduce Core Concepts of Business, Leadership and Management

- To provide an understanding of how organisations are structured and how key business functions such as marketing, operations, enterprise, and people management work together
- To explore the nature and purpose of different types of organisations in the private, public, and non-profit sectors
- To develop knowledge of how businesses are launched, structured, and managed in today's digital economy
- To examine how innovation, sustainability, digital tools, and AI are changing traditional business models and practices
- To understand the importance of marketing orientation and how it shapes business decisions

Develop Evaluation and Critical Thinking Skills

- To build the ability to compare and analyse organisational strategies and models using real business examples
- To apply academic theories to real-world scenarios and encourage critical thinking
- To evaluate marketing, innovation, and digital transformation strategies across different industries
- To assess the impact of internal and external environments using tools you will become familiar with such as SWOT, PESTEL, and Porter's Five Forces
- To explore business ethics, social responsibility, and ESG considerations in modern business contexts

Understand the Global Business Context

- To explore how businesses adapt to global trends, digital disruption, and sustainability challenges
- To understand how ESG, AI, technology, and innovation shape both local and international strategies
- To examine how digital marketing, e-commerce, and changing consumer behaviour influence decision-making
- To consider how businesses build resilience and agility in response to uncertainty, using frameworks like VUCA

Build Academic, Business, and Digital Skills

- To develop academic skills in research, referencing, writing, and reflective thinking
- To improve communication through written work and professional presentations

- To strengthen digital skills and develop awareness of ethical AI tools for business use
- To work effectively in teams, respect diverse perspectives, and build strong interpersonal skills
- To build business awareness by understanding how companies operate in economic, social, and technological contexts
- To develop adaptability and resilience to manage academic challenges and prepare for the world of work

Foster Reflective and Experiential Learning

- To apply what is learned in the classroom to practical, real-world business scenarios
- To use reflective writing to monitor personal and professional development
- To explore and design sustainable and innovative business ideas through units like Digital Transformation and Business Innovation
- To use digital tools and AI ethically to solve business problems, improve efficiency, and deliver value in different business settings

Skills Gained at Level 4

- **Business Understanding:** Grasp how organisations operate, including key functions like marketing, operations, and people management, and how they work together in different sectors.
- **Critical Thinking and Analysis:** Develop the ability to critically evaluate business strategies, models, and decision-making using tools like SWOT, PESTEL, and Porter's Five Forces.
- **Global Awareness:** Understand how global trends, digital disruption, and sustainability challenges impact businesses locally and internationally.

- **Digital and Innovation Skills:** Build confidence using digital tools, ethical AI applications, and explore how innovation transforms traditional business practices.
- **Communication and Collaboration:** Improve written and oral communication, teamwork, and respect for diverse perspectives in professional settings.
- **Academic Skills:** Enhance research, referencing, academic writing, and reflective thinking to support learning and development.
- **Personal Development:** Cultivate adaptability, resilience, and self-reflection to manage challenges and prepare effectively for the world of work.
- **Ethical and Responsible Practice:** Explore business ethics, social responsibility, and ESG considerations to make informed, responsible decisions.

Year 2 (Level 5)

Level 5 of the FdA Applied Business Management programme builds on the foundational knowledge gained in year one and focuses on developing advanced business competencies and real-world application. The year begins with a one-week *Successful Transitions* programme, designed to help you confidently progress from Level 4 to the increased demands of Level 5 by reinforcing academic skills and fostering a professional mindset. The units this year are *Creative Business Project*, *Leading and Managing Real-World Businesses*, *Agility and Operational Excellence*, and *Data-Driven Decision Making* — each offering practical insights into managing, innovating, and leading within modern organisations.

By the end of Level 5, you will have sharpened your ability to analyse business challenges, make data-informed decisions, and lead with adaptability in dynamic environments. The emphasis on project-based and applied learning will enable you to connect theory to practice, building confidence in tackling real business problems. You will enhance your

skills in leadership, project management, operational efficiency, and strategic analysis. This will prepare you for progression to top-up degree programmes or for immediate entry into the workforce. This stage of the course equips you to become a resourceful, reflective, and resilient professional, capable of contributing meaningfully to contemporary business environments.

Main Aims of Level 5

Deepen Understanding of Business Functions and Organisational Practices

- To deepen your knowledge of leadership, management, and operational principles in real-world business settings.
- To explore how organisational culture, motivation, and communication influence team performance and behaviour.
- To understand quality management, lean thinking, and agile operations to drive operational excellence.

Apply Theoretical Knowledge to Practical Challenges

- To enhance your ability to apply leadership and management principles to real business challenges, including change initiatives and adaptation.
- To develop skills in planning and managing creative business projects that address real challenges or opportunities.
- To conduct applied research using qualitative and quantitative methods to support evidence-based decision-making.

Develop Strategic Thinking and Data-Driven Skills

- To build strategic awareness of operational and global challenges in a fast-changing environment.
- To evaluate business performance using financial statements, budgeting, and data analysis tools such as Excel dashboards.
- To nurture critical thinking by interpreting and synthesising data to develop practical recommendations

Build Communication, Innovation, and Entrepreneurial Skills

- To build confidence in communicating ideas clearly and persuasively to relevant audiences using data and evidence
- To nurture creativity, innovation, and entrepreneurial thinking through project-based and team learning
- To develop skills in teamwork, respecting diverse perspectives, and reflecting on personal and professional growth

Prepare for Progression and Employment

- To prepare for progression into Level 6 (Top-Up degree) or direct entry into employment with a strong applied skillset
- To foster adaptability, resilience, and reflective learning to manage academic challenges and succeed in the workplace

Key Skills Developed at Level 5

- **Leadership and Management:** Ability to apply leadership and management approaches that support inclusive practice, team development, and organisational culture.
- **Agility and Iterative Delivery:** Skills to work flexibly and deliver projects iteratively in dynamic and rapidly changing business environments.
- **Motivation and Communication:** Understanding how motivation and communication influence team performance and organisational behaviour.
- **Operational Excellence:** Skills in quality management, lean thinking, and agile operations to optimise business processes.
- **Project Planning and Management:** Competence in planning, managing, and delivering creative business projects addressing real challenges or opportunities.
- **Research and Data Analysis:** Ability to conduct applied research using qualitative and quantitative methods, analyse data, and make evidence-based recommendations.

- **Financial Literacy:** Skills to interpret financial statements, apply budgeting techniques, and evaluate business performance using key ratios and cost data.
- **Data-Driven Decision Making:** Proficiency in using Excel and dashboard tools to present and interpret business data for informed decision-making.
- **Strategic and Critical Thinking:** Enhanced ability to think strategically and critically when evaluating business problems and solutions.
- **Communication:** Improved written and oral communication skills tailored to professional business contexts and diverse audiences.
- **Teamwork and Collaboration:** Experience working effectively in teams, contributing to continuous improvement, and respecting diverse perspectives.
- **Creativity and Innovation:** Encouragement of entrepreneurial thinking and innovation through practical, project-based learning.
- **Sustainability Awareness:** Understanding of sustainable business practices and how to integrate environmental and social responsibility into decision-making.
- **Risk Management in Uncertain Times:** Ability to assess and manage risks, building business resilience and agility in response to uncertainty and change.
- **Reflective Practice:** Development of self-awareness and professional growth through reflection on personal contributions and learning experiences.

Options available during your degree:

All elements are core on this FdA degree.

Principles of this course

This course will deliver a personalised learning journey, following five key principles:

- Practice-led and professionally contextualised
- Discipline-specific with interdisciplinary exposure
- Technologically relevant
- Employment focussed
- Internationalised learning
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Highlights

The London College of Contemporary Arts (LCCA) brings you an applied business degree programme that combines creative thinking with hands-on learning, designed to prepare you fully for the realities of the professional world. What makes this programme distinctive is its strong focus on **real-world projects, industry partnerships, and cross-disciplinary collaboration**, enabling you to explore business challenges from multiple perspectives. This applied approach supports the development of **practical problem-solving, effective communication, and sharp analytical skills** that are highly sought after across both creative and commercial sectors.

You will be supported in developing a creative and enquiring mindset, alongside a growing awareness of how businesses operate in fast-changing and dynamic environments. With access to specialist facilities, expert tutors with industry experience, and guided learning, you will produce work that meets current industry standards. The programme also offers opportunities for **live briefs, industry exposure, and networking events**, helping you build valuable professional connections. You will have the chance to reflect your individual strengths, interests, and career goals throughout your studies.

The programme aims to build a solid foundation of knowledge and transferable skills that can support further study or direct entry into entry-level employment in a wide range of



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business-related fields, all while encouraging an entrepreneurial spirit and adaptability essential for today's evolving job market.

Your course – unit by unit

Year 1 (Level 4)

At Level 4 the units support you as you transition into your FdA course and go on to build your core skills and vocationally relevant business knowledge.

Contemporary Business Environment: 30 credits

This unit serves as your introduction to the key concepts that shape contemporary business environments. It will explore core business principles, management functions, and the contextual factors that affect how businesses operate. Topics include organisational types and structures, stakeholders and strategic goals, and the influence of organisational culture on performance. The unit blends theoretical foundations with practical application through interactive learning and case-based analysis.

Marketing in the Digital Age: 30 credits

In this unit you will gain an understanding of the marketing concepts, theories and analytical tools needed to compete in the digital age. You will learn about fundamental marketing concepts and their practical implications, with plenty of opportunities to apply classroom discussions in practice through real-life case studies.

Digital Transformation and Business Innovation: 30 credits

This unit explores how digital transformation drives business innovation, with an emphasis on practical start-up development. You will learn to identify real-world business needs, develop ideas through the design thinking process, and translate those ideas into viable business models. You will examine basic entrepreneurial finance principles, develop cost/resource requirements, and use tools such as the Business Model Canvas. The unit includes hands-on use of digital technologies such as e-commerce platforms, QR systems, generative AI, and App builders to support business operations, marketing, and customer engagement.

Academic Skills for Success: 30 credits

The Academic Skills for Success is a year-long unit designed to support you during your first year of study, enhancing your academic capabilities while embedding skills that are essential for your professional development. Running over the course of the academic year, the unit will address both academic and personal development needs. It will focus on building research skills, developing academic writing and presentation abilities, referencing, digital literacy, and applying reflective practices to real-world scenarios. You will engage with career planning and development of employability skills. The unit also fosters a deeper understanding of learning strategies, academic integrity, and personal development planning.

Year 2 (Level 5)

At Level 5, you will move beyond foundational knowledge to apply, analyse and critically evaluate business concepts and strategies.

Leading and Managing Real-World Businesses: 30 credits

This unit provides an applied understanding of leadership and management for mid-level study. You will explore leadership models, motivation and team dynamics, and the influence of organisational culture on behaviour and performance. The unit integrates core themes of change management and cultural intelligence, with opportunities for you to explore how leaders influence and shape organisational development. Through role play, case studies, and collaborative exercises, you will explore how leadership and organisational culture intersect to influence team performance and adaptability. The unit supports the development of practical leadership skills as well as critical thinking and personal reflection.

Agility and Operational Excellence: 30 credits

The unit explores the evolution of quality management and the rise of lean and agile approaches in modern business operations. You will engage with tools such as root cause analysis, value stream mapping, 5S, Kanban, and Scrum to model and evaluate

operational performance. Using Scrum-based learning sprints, you will participate in team-based projects that simulate agile delivery cycles, allowing you to apply concepts in practice and review outcomes during retrospectives. Emphasis is placed on customer focus, team collaboration, iterative feedback, and continuous improvement.

Data-Driven Decision Making: 30 credits

This unit focuses on how business information is used to make effective decisions. You will explore financial reporting to evaluate past performance, learn how to create and assess budgets and investment decisions, and develop practical Excel skills for analysing and visualising business data. From financial ratio analysis to dashboard creation, the goal is to help you use information as a decision-making asset. The unit is especially relevant for aspiring managers and entrepreneurs, while helping all to understand the implications of their choices through a financial and analytical lens.

Creative Business Project: 30 credits

This unit gives you the chance to further develop, test, and evaluate a business idea – either one initially proposed during the Digital Transformation and Business Innovation unit or a new challenge linked to the UN Sustainable Development Goals (SDGs). You will select a practical problem to solve, collecting and analysing data to test the feasibility of your solution. You will go on to refine your business concept by clarifying the problem or opportunity, setting clear goals, and planning your approach using project management tools like Gantt charts or Work Breakdown Structures. You will then design and conduct research to test key assumptions, gathering primary data through surveys, interviews, or observations. Analysis of both quantitative and qualitative data helps validate findings and inform adjustments to the business model.

The unit culminates in the production of a professional report as part of a portfolio where you will present your research, strategy, and personal development. You'll communicate your findings through storytelling and visualisation, delivering presentations or video pitches for a business audience. Reflective practice is woven throughout to support both academic growth and personal learning. Throughout, the focus is on analytical rigour,



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effective communication, and reflective development to prepare you for real-world business challenges.

Who teaches this course?

You will be taught by a dedicated team of academic staff from the College alongside experienced industry professionals with national and international experience. The course blends academic knowledge with practical, real-world application, ensuring that learning is grounded in current research and professional practice.

Teaching is designed to be experiential and hands-on, simulating real-world business scenarios to help you build the confidence and skills needed in the workplace. You will engage in applied projects, case studies, and activities that reflect the realities of modern business environments.

The programme is delivered in collaboration with staff from the FdA Hospitality and Event Management programme, offering a multidisciplinary approach and access to a broader range of expertise. The teaching team includes highly qualified lecturers, many with PhDs in business or management, as well as professionals with strong industry backgrounds and international project experience. Additionally, guest speakers and associate lecturers with specialist knowledge regularly contribute, enriching your learning with sector-specific insights.

Collaborative and Interdisciplinary Teaching

The Foundation Degrees will actively promote co-teaching and cross-disciplinary collaboration, allowing you to benefit from diverse perspectives and expertise. The shared units (Marketing in the Digital Age, Academic Skills for Success, Digital Transformation and Business Innovation, and Leading and Managing Real-World Businesses) will be delivered by a teaching team comprising academic specialists and industry practitioners from across the disciplines. This approach enhances your learning experience by strengthening the link between theoretical concepts and their practical, real-world application.

Our team brings a wealth of industry experience across a broad range of sectors, such as:

- Marketing and Market Research
- Project Management



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- Consultancy
- Accounting and Finance
- Hospitality and Events
- Entrepreneurship
- Operations Management
- Research

This combination of academic excellence and professional expertise ensures our Business, and our Hospitality, students receive a well-rounded education, grounded in both theory and real-world application.

What will learning look like?

Learning Methods

This course uses a blended learning approach, combining face-to-face and online delivery methods to provide a comprehensive and flexible educational experience. Throughout your studies, you will engage in a variety of interactive activities including lectures, seminars, group critiques, tutorials, workshops, and business simulations.

Face-to-Face Learning

You will attend on-campus sessions either one full day per week (weekday or weekend) or two evenings per week, depending on your chosen mode of study. These face-to-face sessions feature a dynamic mix of tutor-led lectures and seminars, alongside group and individual activities designed to enhance your practical skills and understanding. Additionally, LCCA offers enrichment opportunities such as industry visits, guest lectures from professionals, and dedicated employability skills development sessions.

Online Learning

Complementing your on-campus learning, you will complete a series of self-paced online activities each week. These include recorded lessons, educational videos, relevant readings, interactive discussion forums, and quizzes. Your engagement is monitored through these various touchpoints, as well as in-class check-ins, to support your progress.

Independent Learning

Beyond scheduled activities, you are expected to take responsibility for independent learning. This self-directed study is vital to developing critical and reflective thinking skills, deepening your knowledge, and preparing for professional practice.

Assessment and Feedback

Assessment is designed to support and enhance your learning journey. You will receive regular formative feedback on your progress to guide improvement. Your achievement will be demonstrated through a variety of summative assessments, such as portfolios, essays, reports, group enterprise proposals, presentations, and reflective journals. Clear weekly expectations, structured feedback, and opportunities for reflective practice are embedded throughout the course to support your success.

By the end of the course, you will be able to:

Analyse the challenges and opportunities within UK and Global business today and be able to critically evaluate appropriate approaches to make sound business judgements.

Communicate ideas clearly through verbal, written, visual, and digital formats through professional documentation, pitches, and presentations to a relevant audience.

Apply a range of financial and budgeting techniques to make informed decisions in project and business model planning.

Develop and evaluate business ideas showcasing commercial and environmental awareness and creativity.

Demonstrate personal responsibility and transferable skills necessary for meaningful employment and continuing future professional development.

The above course outcomes will be achieved by developing your critical analysis to make informed judgements and propose solutions, developing effective communication skills and deploying key business and management techniques.



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Student support

At LCCA, our commitment to student success extends beyond the classroom. We believe in offering a comprehensive, personalised support system to guide our students throughout their academic journey and beyond.

We aim to ensure, where possible, that Student Success Tutors remain with you throughout your degree studies to support your well-being and academic progress. You will also have access to guidance from the Careers Team to explore and discuss your potential or preferred career paths.

You will be supported by:

- Unit leaders and tutors for each unit
- School support staff
- Academic Mentors / Student Success Tutors
- Career Planning and Employability Team
- Technical support for IT and software
- Canvas – Virtual online learning environment
- Induction and ongoing re-induction sessions
- Student Staff Course Boards
- UCA Online Library and Learning Resources

In person access to resources with UCA's physical libraries is on the same basis as any member of the public. Please see the following for further information and scroll down to the Public Access section <https://www.uca.ac.uk/study-at-uca/libraries/>.

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Before formal teaching begins, you will complete a 2-week programme called "My Toolkit for Success" to help you orientate, develop or refresh your skills, and prepare for study. This includes personalised one-to-one support from Student Success Tutors and is complemented by ongoing academic skills development embedded throughout Year one.



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When you progress to Level 5 of the FdA course, you will participate in the Successful Transitions Toolkit, a focused one-week programme designed to support your return to study and prepare you for the academic and professional demands of the second year. This structured and purposeful continuation recognises your achievements in Level 4 and helps you build on that foundation with increased confidence and clarity.

Our approach to employability

Through engagement with industry experts, collaborative projects, and hands-on experiential activities, you will develop the skills needed to succeed in today's fast-changing business environment. The course is designed to build your confidence and creativity to handle complex challenges and apply innovative thinking, whether your goal is to become an entrepreneur, to progress into a professional business role or continue with higher education.

The programme takes a practical approach, preparing you for a wide range of careers across creative business, hospitality, events, digital marketing, and emerging areas such as sustainability, digital transformation, and data-informed decision-making. Each unit is designed to help you develop both technical and employability skills, offering you the opportunity to learn, practise, and enhance these skills throughout the course.

To enrich your experience, we organise business exhibitions, experiential learning events, guest lectures, and career fairs. These events connect you with professionals from across the business and creative industries, giving you valuable networking opportunities and insight into real-world practice.

Our dedicated Career Planning and Employability Team offers personalised one-to-one support and access to a range of tools and platforms that assist with career planning, CV writing, interview preparation, and job searching.

Upon successfully completing the FdA Applied Business Management course, you can progress to a one-year BA (Hons) top-up degree in Business Management and Entrepreneurship at LCCA. Alternatively, you may step directly into entry-level graduate



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roles – potential roles could be Project Coordinator/Assistant, Operations Assistant, Digital Marketing Assistants, Events and Project Support Officer, Client Account Coordinator, or Office Administrator. The course also prepares you for roles like Business Operations Coordinator, HR Assistant, Retail Operations Support, or Administrative Assistant, offering a strong foundation for career growth across various business sectors.

Entrepreneurship

We are delighted that several of our graduates have launched small, independent enterprises and are successfully running their small and medium size businesses, launching their own ventures on their entrepreneurial journey. We expect that graduates of the FdA in Applied Business Management will add to this list in future.

Further Study

The prospects of further studies include Business Management & Entrepreneurship or Hospitality Management & Leadership Level 6/Top-up programmes at LCCA.

Our commitments

Sustainability, Diversity, Equality, and Inclusion, Corporate Social Responsibility, VUCA, and AI

At LCCA, our programme fully integrates the United Nation's Sustainable Development Goals, Diversity, Equality and Inclusion, Corporate Social Responsibility, and the realities of operating in a VUCA (Volatile, Uncertain, Complex, Ambiguous) world. These themes are embedded across all units to encourage critical engagement with global and social challenges as well as rapid technological changes driven by Artificial Intelligence.

We are committed to equipping you with the knowledge and skills to make responsible decisions that promote environmental sustainability, social justice, and ethical business practices. By applying these principles in practical business contexts and understanding how AI tools can ethically support decision-making and innovation, you will develop into a socially responsible and forward-thinking professional prepared to succeed in dynamic and complex business environments.



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Aligned with our values of inclusive education, the programme provides an accessible and equitable learning environment in physical, digital, and intellectual terms. You will be supported in considering DEI implications in your work and professional practice through teaching methods that encourage critical awareness and inclusive thinking.

Through experiential learning and a strong emphasis on the development of professional, academic, and practical skills, students graduate with the confidence and capabilities to lead, innovate, and contribute responsibly within diverse business environments.



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Overall methods of assessment

Overall methods of assessment	Written exams:	Practical:	Coursework:
Level 4	0%	25%	75%
Level 5	0%	25%	75%

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Indicative course learning hours

Indicative course learning hours	Independent:	Scheduled:	Percentage of scheduled delivered online	Placement:
Level 4	60%	40%	62.5%	0%
Level 5	60%	40%	62.5%	0%

The breakdown of indicative course learning hours:

The structured 40% of learning hours at L4 and L5 is split 15% on campus and 25% asynchronous content on Canvas. Three units are delivered in block delivery, one unit per 10-week term. In addition, there is a long thin unit each year spanning terms 1-3.

Structured delivery equates to a total of 480 hours; the overall indicative learning hours are 300 per unit and 1200 across the academic year.

Site visits

Industry visits to businesses, conferences, or facilities can take place as part of a unit of study or for a year group. Any associated costs are included in your overall programme fees.

Equipment/materials recommended

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We recommend that you bring your own laptop (PC or Mac) or tablet to campus to work in the classroom on your projects and course work. We also recommend that you bring at least 1TB hard drive to back up your work. We provide network storage, plus access to the



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[Adobe Suite. Off campus, you will need your own laptop \(PC or Mac\) and a reliable internet connection for online activities.](#)

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We recommend that you bring your own laptop or tablet to campus to work in the classroom on your projects and course work. Off campus, you will need a reliable internet connection for online activities.